

SHARE Webinars on Active Development

Draft agenda

Part1: Wednesday 11th May 9:30-12:30

Topic: An informative session that shows how the “Active development” concept (“the process of integrating the promotion of sport and physical activity into economic and social development strategies and practices”) is linked to structural funds.

9:30-9:35 Welcome remarks and introduction – Floor van Houdt, European Commission, Sport Unit, DG EAC Presentation of the [SHARE Alliance](#) and the actions undertaken within its framework since 2016.

9:35-10:00 Presentation of the “Active Development” Paper- Mike Coyne.

10:00-11:00 Panel discussion on the key points related to “Active Development”

- Mainstreaming sport and physical activity in non-sport policies
- Ability of sport stakeholders to identify relevant EU funding opportunities
- How to build strong partnerships.

11:00 – 11:15 Coffee- break.

11:15-12:15 Testimonials of good practices

- Implemented local/regional strategies.
- Sport federations and cohesion funds.
- Support on embedding sport in regional development policies.
- Managing authorities of regional funds.

12:15-12:30 Wrap up session - Michael Serneels – European Commission’s Sport Unit, DG EAC.

Part 2: Wednesday 18th May 9:30-12:30

Topic: An interactive and practical approach on implementing Active Development in projects by using a 10 steps method (see as of page 653 of [Study on the Contribution of Sport to Regional Development through the Structural Funds](#))

9:30-9:35 Welcome remarks – Michael Serneels, European Commission, Sport Unit, DG EAC.

9:35-9:55 Introduction to 10 “Active Development” steps & Jamboard tool - Arthur Le Gall – Director at KEA. (*Jamboard is a real time digital collaborative whiteboard*)

9:55-12.15 3 Interactive Jamboard sessions on Idea development (steps 1 to 3), Preparatory phase (steps 4 to 6) & Project delivery (steps 7 to 10)

Topics to be discussed:

- Issues faced and how to tackle them from the participants’ perspective.
- Discuss the role of different stakeholders in relation with Active Development.
- For the discussion we will use a canvas to map existing initiatives, challenges and solutions against the 10 steps, and identify a roadmap for actions at local to European levels.

12:15-12:30 Wrap-up session - Floor van Houdt, European Commission, Sport Unit, DG EAC